Activity 2.1: Student Social Media Video Guide (Answer Key)

Name _____

Directions: View each video and write down your answer to each question below appropriate link.

VIDEO 1: Once It's Out There, You Can't Take It Back
https://www.youtube.com/watch?v=MOJS_EjWE8o

- What happened in this video? [The toothpaste was squeezed out of the tube and someone tried to put it back into the tube without much success.]

- How can this be related to posting on social media? [When a decision is made to post a poor choice on social media, it is very difficult (if not impossible) to get rid of it.]

VIDEO 2: What can YOU do to protect your online rep?
https://www.youtube.com/watch?v=Kmr671JK6Wg

- What are the benefits of posting on social media? [You can find out information, such as when your favorite artist is coming to town that benefits you.

- What are the costs of posting on social media to your online reputation? [Poor choices posted are hard to get rid of. Your decision to post an inappropriate quote or photo can result in people making judgments about you in the short term and long term, such as future employers. This could cost you future job opportunities.]

- What can you do to enhance your cybersecurity? [Think before you click. Continue to update your privacy settings. Get rid of any friends you do not talk with in person. Protect your password.]

VIDEO 3: Do you really have a private life online? https://www.youtube.com/watch?v=-e98hxHZiTg

- What could be a negative opportunity cost of posting an inappropriate picture of a friend or yourself online? Remember, a cost is something you give up or sacrifice to obtain something. A negative opportunity cost is something that could cause hurtful effects with your current life and future goals. [You cannot erase it. People can use it to tease, insult, harass, threaten or gossip about you and/or others.]

- How can you help protect yourself from negative posts online? [Make sure you know your friends and know the costs (and benefits) of your decisions to post certain photos.]