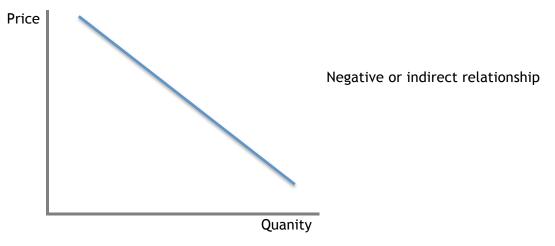
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Activity 1 - Answer Key

Fill in blanks as you watch the Federal Reserve Bank of St. Louis' videos on Supply and Demand.

Demand:

- 1. Economists define demand as the quantity of a good or service that buyers are <u>willing and able</u> to buy at all possible prices during a certain period of time.
- 2. Understanding demand provides some insight into the behavior of buyers.
- 3. The <u>law of demand</u> says that as the price of a good increases, the quantity demanded for that good decreases and vice versa.
- 4. Draw and label a demand curve and both axes, include type of relationship.



Supply:

- 1. Economists define supply as the <u>quantity</u> of a good or service that <u>producers</u> are willing and able to offer for sale at each possible <u>price</u> during a given time period.
- 2. The objective of a business owner is to make a <u>profit</u>, which is the difference between the cost producing a good and the <u>price</u> received.
- 3. As the price of a good or service <u>increases</u>, the quantity of the good or service producers will produce and sell also rises and vice versa.
- 4. Draw and label a supply curve and both axes, include type of relationship.

