

Rap 1:

Technology is the fourth factor  
It's everywhere we go  
Input, output, how much do you know?

It's in all that we do  
Banking, manufacturing, the service industry too  
It keeps up with what you make  
It tells you how much to take

Technology helps the labor force  
Assists in what they do to stay the course  
It connects us  
Automation helps us

Input output, now you know  
Without technology the world would not flow

Rap 2:

In the economy you want full enjoyment  
but you can't have that until you've hit full employment

In order to get your positions filled  
you need to find workers with relevant skills

If the skilled labor pool seems to be draining  
Increase your options with employee training

To have happy workers, pay more than pennies  
Give them more breaks, and offer them bennies

Don't take for granted your local waiter  
Tip them well now, instead of later

Rap 3:

Listen up, let me tell you 'bout a key to wealth,  
Human capital, it's the secret to economic health,  
It's the knowledge, skills, and experience that we possess,  
Investing in ourselves is the way to progress.

Chorus:

Human capital, it's the way to grow,  
Invest in yourself and watch your wealth flow,  
Learn a new skill or get a degree,  
Watch your earnings rise, that's the key.

Education and training, they're the way to the top,  
Get certified or licensed, don't ever stop,  
Specialize your knowledge, find your niche,  
The more you know, the more you'll enrich.

Chorus:

Human capital, it's the way to grow,  
Invest in yourself and watch your wealth flow,  
Learn a new skill or get a degree,  
Watch your earnings rise, that's the key.

Experience is key, you gotta put in the work,  
Don't shy away from challenges, that's how you'll learn,  
Volunteer, intern, or take on a new role,  
The more you do, the more you'll control.

Chorus:

Human capital, it's the way to grow,  
Invest in yourself and watch your wealth flow,  
Learn a new skill or get a degree,  
Watch your earnings rise, that's the key.

Human capital, it's the future of the game,  
Investing in ourselves will bring us fame,  
We'll innovate, create, and generate growth,  
The power of knowledge, that's our oath.

Chorus:

Human capital, it's the way to grow,  
Invest in yourself and watch your wealth flow,  
Learn a new skill or get a degree,  
Watch your earnings rise, that's the key.