

Intro to Unit 2: Consumer Behavior

Introduce yourselves to your group, and then decide your roles. Add the names of your group below.

Share, Presenter #1:

Share, Presenter #2:

Take Notes, Note-taker:

Keep on Track, Facilitator:

Read the article [here](#) about the changes of consumers since Covid hit.

What did you read that is interesting about changes of the consumer since the pandemic hit? (EVERYONE WRITES HERE)	So what do you think this means for the future? (DISCUSSION)	Now what is your group wondering about these changes? (DISCUSSION) - Add 4-6 questions here.

Notes taker: Upload this document to Google Classroom. Presenters, be prepared to share major insights.