

## Competition in My Community Questions

Name: \_\_\_\_\_ Date: \_\_\_\_\_

**Directions:** Select two businesses in your community providing similar services or goods (two local restaurants, two grocery stores, two clothing stores, etc). You may want to visit their web sites, ads in the local newspaper, in-store flyers, signs and advertising, or your shopping experiences to compare the two stores.

	Business 1	Business 2
Name of Business		
Type of services or products the business provides in my community		
One thing they have in common		
One way they are different		
One thing I like about this business		
One improvement this business could make		

## Competition in My Community

One incentive this business uses to get my attention or my makes me want to shop there		
One thing that is better about Business 1 than Business 2		
One thing that is better about Business 2 than Business 1		
Briefly summarize what you have learned about competition in your community.		